

Appendix E
Commuter Challenge Contest Entries Results

Categorization of responses to the Big Bike Giveaway 2004

Question: To win the bike, we are asking participants to share their ideas on how to make Winnipeg a more cycling-friendly city. Many Winnipeggers wish they could use their bikes as a means of transportation to and from work but may need motivation to become regular cyclists. Let us know what you would like to see done in Winnipeg to create a safer, more efficient environment for bike travel.

Are there specific improvements that could be made along your regular route that would make it better for cycling? Have you lived in other cities where facilities and services made bike travel pleasant, convenient and safe? We are looking for new and innovative ideas, so let the suggestions roll!

	Frequency		Percentage	Percentage by Case
	Sub-count	Count		
Bike Lanes		47	14.3%	42.0%
Multi-use / Bike Paths		36	11.0%	32.1%
Education - general	13	33	10.1%	29.5%
Cyclists	5			
Drivers	10			
Both	5			
Marketing / Promotion	19	27	8.26%	24.1%
Cycling safety	8			
Bikes on sidewalks	2	26	8.0%	23.2%
Shared with Peds	13			
Divided from Peds	11			
Bike Parking		20	6.1%	17.9%
Maintenance/Cleaning		16	4.9%	14.3%
Tax Incentives for Active Transportation		13	4.0%	11.6%
City Planning/Policy		13	4.0%	11.6%
Enforcement / Rules		12	3.7%	10.7%
Bike Routes		11	3.4%	9.8%
Improve Signage		10	2.1%	8.9%
Widen curb lanes		7	2.1%	6.3%
Bike racks on buses		5	1.5%	4.5%
Barriers between cyclists and traffic		5	1.5%	4.5%
Boulevards should transition into bike paths		5	1.5%	4.5%
Disincentives for Driving		4	1.2%	3.6%
Connectivity of bike routes/paths		4	1.2%	3.6%
Increase Funding of Active Transportation		4	1.2%	3.6%
More Weekend Street Closures		2	0.6%	1.8%
Pave Shoulders		2	0.6%	1.8%
Other ¹		25	7.6%	22.3%
TOTAL		327		

Number of cases = 112

¹ Includes suggestions such as: The City should distribute coloured vests to cyclists in order to improve safety; production of a bell/horn, which should be distributed to cyclists; allow car parking only on right hand lanes of major arteries, not on bicycle lanes; provide bike maps at bus stops; installation of metal slide along steps for bicycles; etc.

Categorization of responses to the Self-Propelled Clean Air Day Contest 2004

Question: Toes poking out of your old day-hikers? Rain gear no longer keeping you dry? It's time to sharpen your wit for a chance at a new start!

To win, describe in a paragraph, a photo, or a drawing what it is you are planning on doing to self-propel your way to work or school on Clean Air Day. Then, give us a reason why MEC should sponsor your commute, by specifying a piece of MEC gear that will help you self-propel your way comfortably and safely. Be sure to also explain what other walking, cycling, paddling or any other form of active commuting facility or service will help you on your Clean Air Day self-propelled journey!!!

Equipment request	Frequency	Percentage	Percentage by Case
Bag	14	28%	33.3%
General clothing	10	20%	23.8%
Inclement weather clothing	9	18%	21.4%
Safety related clothing	5	10%	11.9%
Miscellaneous ²	12	24%	28.6%
TOTAL	50		

Number of Cases = 42

² Includes requests for: Mountain Equipment Co-Op to donate outdoor equipment to a lower income, elementary school group; bike trailer; bicycle computer; a kayak, etc.